

The Chief Executive Officer's Keynote Address 21/08/2020

The World is Sick!

The World is Afraid of Death!

The World is Looking for Solutions!

Wellness Medical Aid Society has been innovated for:

- giving its clients value for money in health service delivery
- pioneering game changing health delivery initiatives
- complementing existing health delivery programs

thus reducing and removing the disease burden from the people.

Our vision is to deliver a universal health coverage throughout the nation through a well-funded, well governed and well delivered world class medical product and complimentary services to Zimbabweans first and beyond our borders.

Our stakeholders are immensely valued to us therefore they deserve:

1. Integrity - that is the whole moral character, moral soundness, pure and unadulterated mutual dealings with us.
2. Responsibility - that is the whole duty of being answerable through paying for services and honouring our contracts.
3. Transparency - that is openness of our rules, guidelines, protocols and transactions
4. Honesty - that is conformity to principles
5. Accountability - that is being ready to receive reward or punishment for our actions
6. Affordability - that is making healthcare a bearable expense for the society.
7. Promptness - that is cheerful willingness to give quick service
8. Accessibility - that is we shall remain reachable and approachable to them.

To make it workable we shall provide the following facilities and some of them are already in place:

1. A corporate website to give you information about us and access all useful forms and advice
2. A mobile application to make registration and payments accessible on line in the comfort of your homes or offices
3. Nationwide branches to facilitate physical services whenever needed
4. Pharmaceutical strategic partnerships to ensure affordability and availability of drugs and medicines.
5. Hospital and clinic partnerships to ensure access to consultations, treatment and admissions.
6. Training partnerships to ensure that all the medical staff is aligned to the integrated concepts of health
7. Lifestyle consultants to ensure that every Zimbabwean adopts a well guided wellness program and avert causes of diseases and protects others as well

8. Health Restaurants and canteens to ensure that homes, travellers, schools, work places and hospitals are providing healthy meals which medicate rather than injure the consumers
9. Research partnerships to ensure that our members are getting the correct and useful information and treatment without side effects
10. One stop facilities partnership to bring together health services to promote referrals to specialists in the shortest possible time and access to intervention without the patient having to travel around the globe for consultation and medication

The current need of the world is a practical and integrated approach to resolve the problem of disease.

Disease reversal is a fundamental value which Wellness Medical Aid Society assures you.

This can only be achieved by rebuilding the health foundations using all the scientific and literary information available to us as a people.

We are therefore pleading with all institutions to trust us with their membership so that we can pool our resources together to fight as a solid unit because our victory is certain.

We are inviting employers, individuals and all households to consider this integrated concept of wellness and medical aid as a viable and long lasting solution to their current concerns.

Wellness Medical Aid Society is a real game changer joining the medical fraternity and we are ready to partner with all players in the healthcare industry.

We guarantee all members with a choice of service provision and all registered medical practitioners are invited to partner with us.

We have also invited the Traditional Medical Practitioners to join forces and their contribution is most appreciated by us. This is one of our bold steps in the health funding circles to ensure that all Traditional Medical Council Practitioner members are collaborators and that they should deal with our members openly in the system being also open to scientific contributions and reviews not for them to play as a side show.

We now extend an open invitation to all Zimbabweans locally and in the diaspora to partner with us in this game changing initiative. This can be through either partnering with us as healthcare service providers or as members or both. We are available to engage in open minded discussions to effectively eradicate the disease burden from our nation.

I thank you.

